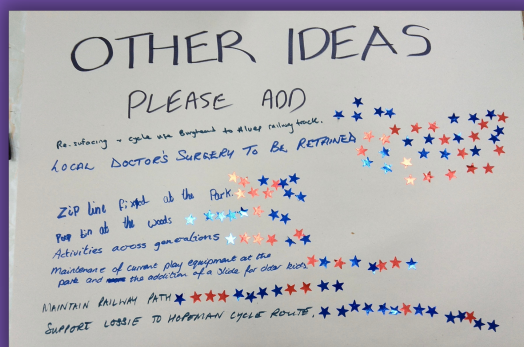
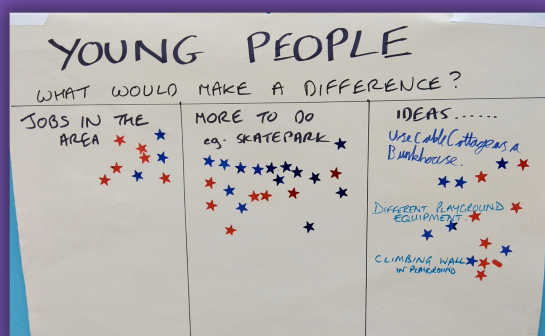
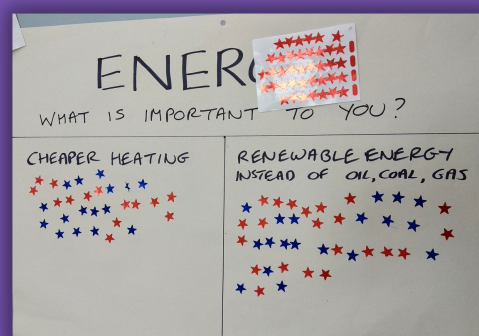
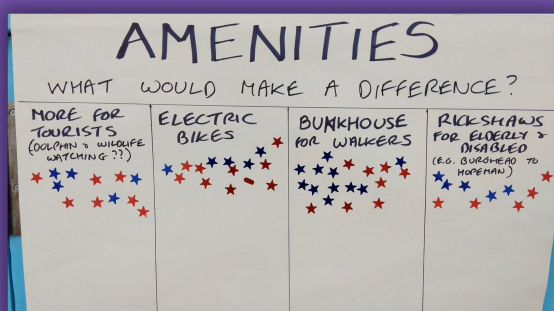


RURAL WISDOM IN MORAY

WHAT WE'RE HEARING...

In Jan 2020 we hosted a community event that brought together over 250 local people. We asked them what was important and what would make a difference to their lives and their communities.



This outlined what was going to be our plan over the next two years until March 2020 and COVID-19. Since then we have supported local groups to address the impacts of the pandemic and are now listening to people about how they want to strengthen their communities to be stronger, compassionate, and even more resilient.

What's important now ?

Over the summer of 2021 we met with individuals and local groups over Zoom to find out what they felt were the next steps.

People told us that they want to work in a connected, multigenerational way to tackle the existing issues and strengthen community wellbeing.

"COVID showed us how important it is to deal with our issues with transport, home energy and fuel poverty . It really highlighted local issues around wellbeing. We can see how they are all linked so we need to work together."

"Locally, we're good at making sure older people are involved and have a voice. We need to make sure younger people have the same opportunity. What do they want?"

"COVID has set us back, we have lost things. We need local involvement in looking at options for the future, not necessarily just replicating what was there before."

"There are local influencers who have not been visible due to lack of digital access or the need to isolate – we need to get them out again."

"Our connections are more important than ever. Who else is doing this work and how can we support and learn from each other?"



Next Steps >>

Through our conversations local people identified some key priorities that they feel are important now.

- **Involving more people of all ages**
- **More transport options**
- **Community Health and Wellbeing**
- **Home Energy, Fuel Poverty and Climate Change**



People told us that the COVID-19 pandemic made the existing issues worse - and highlighted the need to look at ways of improving community health and wellbeing.

We heard that people want to strengthen and build the connections between local people, groups, organisations, and businesses.

We saw communities come together through COVID-19 to share ideas, resources and skills. People told us that they want to develop this way of working to connect ideas, people, and places.

